HIGH STREET QUARTER

HOUNSLOW - LONDON

VISION
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ACCOMMODATION

VISION

HOUNSLOW IS A BUSTLING BOROUGH IN WEST LONDON. THE HIGH STREET QUARTER DEVELOPMENT IS A MIXED-USE SCHEME WHICH WILL TRANSFORM THE TOWN CENTRE.

STARTING ON SITE IN 2017 AND OPENING IN 2019. THIS MODERN DEVELOPMENT WILL OFFER A NEW DESTINATION TO LIVE, EAT, DRINK AND SHOP. THE HIGH STREET QUARTER WILL BE THE NEW TOWN PIAZZA AND THE FOCAL POINT OF THIS THRIVING TOWN.

A ASDA

B the gym

C PRIMARK

D Boots

E STARBUCKS COFFEE

F Mcdonald's

G Treaty CENTRE

H next

I H&M

LOCATION

HOUNSLOW TOWN CENTRE IS LOCATED IN THE HEART OF THE LONDON BOROUGH OF HOUNSLOW, WEST LONDON.

THE HOUNSLOW BOROUGH STRETCHES FROM THE EDGE OF CENTRAL LONDON IN THE EAST TO THE BORDER WITH SURREY IN THE WEST, COVERING CHISWICK, BRENTFORD, ISLEWORTH AND FELTHAM, WITH HOUNSLOW BEING THE LARGEST TOWN CENTRE.

HOUNSLOW TOWN CENTRE IS LOCATED APPROXIMATELY 5 MILES WEST OF HEATHROW AIRPORT.

THE AREA IS VERY WELL CONNECTED WITH THREE TRAIN STATIONS –

HOUNSLOW CENTRAL (0.3 MILES) – PICCADILLY LINE

HOUNSLOW EAST (0.3 MILES) – PICCADILLY LINE

HOUNSLOW MAINLINE STATION (0.7 MILES).

OVERVIEW

THE MIXED USE SCHEME SITS ADJACENT TO THE BUSY HIGH STREET AND WILL PROVIDE OVER 134,000 SQ FT OF COMMERCIAL FLOOR SPACE, ANCHORED BY A 10 SCREEN CINEWORLD (2,000 SEATS) AND SET AROUND A NEW PUBLIC SQUARE.

THE SCHEME ALSO INCLUDES IN EXCESS OF 500 RESIDENTIAL APARTMENTS INCLUDING AN ICONIC 27-STOREY RESIDENTIAL TOWER, UNDERGROUND PARKING AND PUBLIC OPEN SPACE.

IN RECENT YEARS THERE HAVE BEEN A NUMBER OF NATIONAL RETAIL BRANDS TAKING OCCUPATION IN HOUNSLOW INCLUDING; NEXT, H&M, SCHUH, PANDORA AND SMIGGLE.

THE HIGH STREET QUARTER DEVELOPMENT WILL BUILD ON THIS AND PROVIDE ACCOMMODATION FOR THE MUCH NEEDED RESTAURANTS, LEISURE OPERATORS AND FURTHER RETAILERS IN LINE WITH THIS OFFERING.

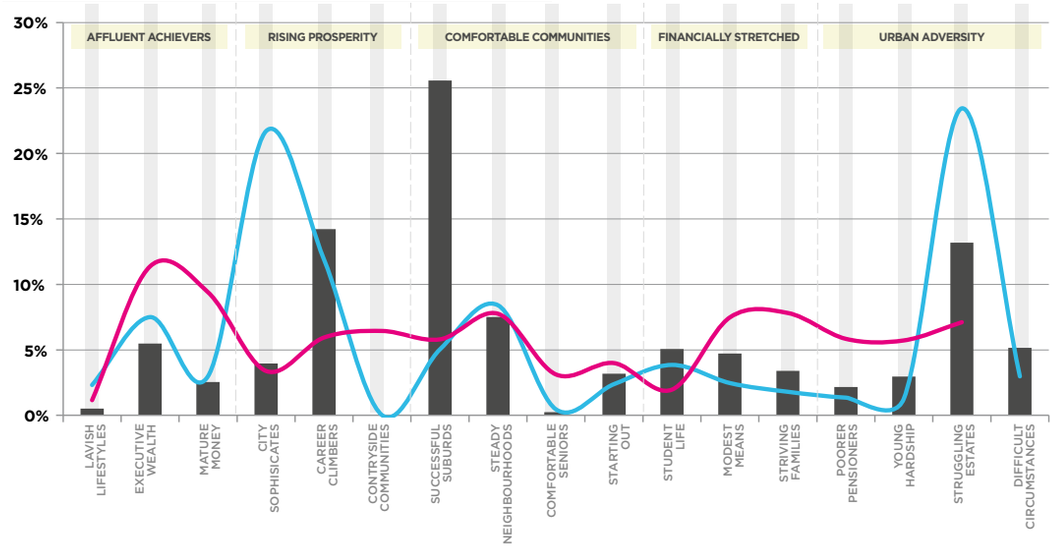
NUMBERS

RESIDENTIAL CATCHMENT POPULATION OF

1.46

MILLION.

AFFLUENT DEMOGRAPHIC PROFILE



ACORN GROUP

- Affluent catchment
- Top 3 ACORN groups with a greater percentage than the UK average
  -Successful Suburbs
  -Student Life
  -Career Climber

DEMO GRAPHICS

LOCATION	AREA	TOTAL F&B SPEND (£YEAR)	AREA OF CURRENT F&B UNITS (SQ FT)	F&B SPEND PER SQ FT OF CURRENT F&B UNITS
Hounslow	5 minute contour	£109,086,207	118,200	£923
Hounslow	10 minute contour	£331,271,635	358,900	£923
Bromley	5 minute contour	£78,098,421	196,900	£397
Bromley	10 minute contour	£273,957,348	419,800	£653
Staines-upon-Thames	5 minute contour	£43,880,936	110,600	£397
Staines-upon-Thames	10 minute contour	£114,892,441	313,900	£462

- CENTRES WITH A SIMILAR SIZED RESIDENTIAL SHOPPER POPULATION AND DEMOGRAPHIC PROFILE INCLUDE HARROW, ILFORD, UXBRIDGE, EALING BROADWAY AND STAINES-UPON-THAMES.
- RESIDENTIAL CATERING SPEND IS MODELLED TO SUM UP TO £46.7M - £1,726 PER HOUSEHOLD.-THIS IS 37% ABOVE THE UK AVERAGE AND 5% ABOVE THE LONDON AVERAGE'.

TABLE OF ACCOMMODATION

As shown in the plan opposite.

TENURE

The units are available by way of new effective full repairing and insuring leases for a term of years to be agreed with provision for rent reviews at 5 yearly intervals.

RENT

Price on application.

PLANNING

The available units benefit from A1-A5 consent with the context of the Town and Country Planning (Use Classes) Order 1987 (As Amended).

COSTS

Each party to be responsible for their own legal and professional costs incurred in the transaction.

2019
DEVELOPMENT
HIGH STREET QUARTER - HOUNSLOW - LONDON

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